

# TRANSPORTATION AND CONSTRUCTION GIRL™ 2018

## Why Sponsor?

### EQUITY



**EQUITY** - The wage disparity for women in similar jobs to men is 79 cents on the dollar in the general work force. That disparity is narrowed to 92.5 cents in construction. This large span could have a huge impact on a woman's lifetime earning potential. Women overall lose out on more than \$400,000 over the course of their careers, but women of color are shorted more than double that. When compared to the earnings of white men, that wage loss figure rises to \$883,040 for Native American women, \$877,480 for black women and \$1,007,080 for Latinas.

**OPPORTUNITY FOR ALL GIRLS** - Currently, the construction work force is only 8% women. Construction and transportation have a wide bridge of entry into careers – from a 4 year college degree to high school graduates, there is a place in construction for young women. Many programs focus on possibilities but few take that final path to the realities of jobs. Due to the acute need for workers in construction, we can make that complete career pathway a reality.

### WORKFORCE DEVELOPMENT

### OPPORTUNITY



Put a  
Dent in  
8%

### SELF ESTEEM



**SELF ESTEEM** - Transportation and Construction Girl targets girls from 13 – 20 years old. At this age, girls are determining what is possible in their lives. When girls enter high school, their self esteem goes down by 30%. Without role models and examples, options are limited to a girl's economic realm of experience. Awareness and interactive opportunities help this small view of possibilities expand to hundreds of options. Young women deserve career choices.

*Moments can change a lifetime.* Join us for Transportation and Construction Girl on October 9th, 8:30am - 1:30pm for exhibits, speakers and mentoring. With huge projects on the horizon and huge workforce shortages, there is tremendous opportunity right now. We owe it to our young women to let them know that they have options and choices. Join us in inspiring young women and celebrating today's ground breakers.



# Sponsor Levels

Join us for the **Transportation & Construction Girl Luncheon in October 9, 2018**. The day starts with exhibits from 8:30am - 11:30am. Exhibits will include heavy equipment like an attenuator truck, excavation simulators, a welding exhibit, vactor truck, bus and drones, to name a few. Lunch starts at 11:30am. We will sponsor young girls. This is an opportunity for young women to sit with companies to get a personal look into the fields of transportation and construction. We ask each sponsor to host 2 girls at their table. We will celebrate leaders - men and women - who mentored and pushed boundaries to make progress possible. We will award scholarships and feature young women in the industry.

## **INDUSTRY SPONSOR – \$10,000**

- Name on Scholarship presented in 2019
- Seat at Head Table with speakers and MC
- Company employee featured in story printed in USDOT West Central e-newsletter and submitted to USDOT in DC
- Featured in news release
- Two Banners at event
- Table of Ten

- Opportunity to distribute give-away
- Logo included on marketing materials
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- Opportunity to address attendees from podium
- Included in e-newsletter recapping event
- Hot link from website

## **GOLD SPONSOR – \$5,000**

- Banner at event
- Table of Ten
- Opportunity to distribute give-away
- Logo included on marketing materials
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- Opportunity to welcome attendees from podium
- Included in e-newsletter recapping event
- Hot link from website

## **SILVER SPONSOR – \$2,500**

- Banner at event
- Table of Ten
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- Opportunity to distribute give-away
- Included in e-newsletter recapping event

## **TABLE SPONSOR – \$1,250**

- Table of Ten
- Name on printed program
- Included in e-newsletter recapping event

## **INDIVIDUAL TICKET – \$125**

## **TRANSPORTATION GIRLS UNDER 18 TICKET - \$75**

*Email attached form to Sponsor*





# TRANSPORTATION AND CONSTRUCTION GIRL™ 2018

## REGISTRATION

2018 TRANSPORTATION and  
CONSTRUCTION GIRL Lunch

**WHEN AND WHERE:** Tuesday, October 9, 2018 - 8:30 a.m. - Renaissance Stapleton Hotel

**SPACE IS LIMITED - REGISTER NOW**

Please return your completed registration form no later than **September 1, 2018** to [info@HOYAFoundation.org](mailto:info@HOYAFoundation.org)

*Yes!* I Want to attend and be a sponsor for the 2018 Transportation and Construction Girl Lunch

FIRST NAME		LAST NAME		TITLE	
ORGANIZATION			WEBSITE		
OFFICE PHONE	EXT	MOBILE PHONE	EMAIL		
STREET ADDRESS		SUITE	CITY	STATE	ZIP CODE

### SPONSORSHIP LEVEL

QTY	SPONSOR LEVEL	EACH	EXTENDED
_____	Industry Sponsor	_____	_____
_____	Gold Sponsor	_____	_____
_____	Silver Sponsor	_____	_____
_____	Table Sponsor	_____	_____
_____	Adult Individual	_____	_____
_____	Transportation and Construction Girl - Sponsors a young woman	_____	_____
_____	Inside Exhibit Table with Lunch (1)	_____	_____
<input type="checkbox"/>	My additional gift to help girls in transportation and construction	_____	_____

*My total investment for future women in Transportation and Construction*

Once your registration is processed, you will receive a *Guest Seating* list to identify those sitting with you

### PAYMENT

Credit/Debit Card       Check Enclosed No. \_\_\_\_\_

NAME ON CARD	CARD NUMBER	EXP	CCV	BILLING ZIP
--------------	-------------	-----	-----	-------------

*I authorize my total contribution above to my card*